

chelsea

COOLSAET

GRAPHIC DESIGNER

why me?

I'm a passionate artist with years of graphic design experience. I'm great at meeting deadlines and am excellent with time management. I approach all new projects with high energy and a positive attitude!

My second passion is my wood-working side project, Rocking Bird 85/75. This is where I get to use my hands to make rings, pens, custom frames and cutting boards.

I'm always looking to expand my mind and dive into new technologies to grow as a designer.

WORK EXPERIENCE

- FEB 2016 - PRESENT** Chicago, IL
DESIGNER: CLOSERLOOK
Responsible for assisting in the creative development and execution of individual projects in close collaboration with the Writing and Art Directors.
- SEPT 2009 - PRESENT** Chicago, IL
GRAPHIC / WEB DESIGNER: FREELANCE WORK
Develop creative ideas and artwork for a range of diverse clientele. Develop websites, corporate identities, and designs from small to large scale businesses.
- NOV 2012 - DEC 2015** Chicago, IL
DESIGNER, INTERACTIVE ECOMMERCE: WALGREENS
Redesigned the UX/UI for the interactive shopping experience. Managed the interactive in-store kiosks, working on new user flows, updating designs and introducing new products. Managed and worked closely with UX and Business teams on the new photo website: platform change, new experience, look and feel.
- MAY 2012 - NOV 2012** Bloomfield Hills, MI
ART DIRECTOR: SHIFT DIGITAL
Responsible for designing effective, inviting and scalable websites for **Pulte, Chrysler, Toyota & Ally Bank**.
- NOV 2012 - MAR 2012** Southfield, MI
DESIGNER / WEB DEVELOPMENT: UNITED HEALTHCARE
Responsible for designing visually-stunning, cutting-edge graphics, animations and interactions for websites, portals and applications. Discover and design new user experiences to drive the next generation.
- MAY 2010 - NOV 2012** Dearborn, MI
ART DIRECTOR: TEAM DETROIT
Responsible for online advertising (banner ads), web design, web development (HTML/CSS) and WordPress. Client work included: Scotts Miracle Gro, Warrior, Brine, Bosch, Sports Authority, Carhartt & Learning Care Group.
- JUN 2008 - DEC 2009** Bonita Springs, FL
DESIGNER / WEB DEVELOPMENT: GRAPHICBIZ
Responsible for creating corporate identity suites, website design & development for local businesses and pitching new ideas.

EDUCATION

BACHELOR OF FINE ART - MAR 2008
VISUAL COMMUNICATIONS
ILLINOIS INSTITUTE OF ART - CHICAGO

INTERNSHIP

OCT 2007 - APR 2008
GRAPHIC DESIGNER
CENTIV SERVICES, INC | CHICAGO, IL

SKILLS

ADOBE PHOTOSHOP	<div style="width: 80%;"></div>	HTML/CSS	<div style="width: 80%;"></div>
ADOBE ILLUSTRATOR	<div style="width: 80%;"></div>	MS OFFICE	<div style="width: 80%;"></div>
ADOBE INDESIGN	<div style="width: 80%;"></div>	UX DESIGN	<div style="width: 80%;"></div>

✉ ccoolsaet@gmail.com
☎ (734) 732-1340
🌐 www.chelseacoolsaet.com
🏠 Chicago, IL



More info on:
[linkedin.com/ccoolsaet](https://www.linkedin.com/ccoolsaet)